

FOR IMMEDIATE RELEASE  
FOR INFORMATION, CONTACT: [COMPANY NAME AND NUMBER]

## United Motor Coach Association on Board with March of Dimes

### Motorcoaches Going Miles for Babies

[CITY, ST, DATE] - [COMPANY NAME] together with the March of Dimes proudly announces *Miles for Babies Day* on September 24. For each mile driven by its fleet of motorcoaches that day, [COMPANY NAME] will donate 10 cents to the March of Dimes.

Miles for Babies gives each member of the United Motorcoach Association the opportunity to partner with the March of Dimes and become a champion for babies, by raising urgently needed funds to help prevent birth defects, premature birth and infant mortality.

[INSERT DETAILS ABOUT COMPANY CELEBRATION PARTY/OTHER EVENTS]

[INSERT DETAILS/BACKGROUND ON COMPANY]

"Premature birth is the leading cause of newborn death, and our organization is committed to reducing its toll and ensuring that every baby has a healthy start in life," said [NAME/TITLE], March of Dimes [STATE] chapter. "Through *Miles for Babies Day* and the help of organizations like the United Motorcoach Association, we hope to reach the day when all babies in our community are born healthy."

The Miles for Babies celebration is taking place at [LOCATION] on [DATE] at [TIME]. For additional information, please contact [NAME] at [PHONE NUMBER].

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies®, the March of Dimes works to improve the health of babies. For the latest resources and information, visit [marchofdimes.com](http://marchofdimes.com) or [nacersano.org](http://nacersano.org).

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# miles for babies<sup>sm</sup>

